



30th March 2005
For immediate release.

Press Release

Two indispensable new beach guides – *Wave-Finder Australia* and *Wave-Finder Indonesia* – on sale now.

Champion authors Larry Blair and Cheyne Horan are back with a pair of new beach guide books crammed full of essential information on two of the world's most surf-soaked regions, Australia and Indonesia.

The pocket-sized guides, *Wave-Finder Australia* and *Wave-Finder Indonesia*, are now in full colour for the first time, showcasing the stunning photography of some of the surfing world's best-known snappers, and bursting with hundreds of Wave-Finder's trademark Surfer's Eye™ Maps.

Now in its third edition, the double best-selling *Wave-Finder Australia* features over 450 maps of 1000 beaches, covering the farthest flung corners of the country in a total of 320 pages. Every decent wave in Australia has been included in the handy 8.5 x 12 cm pocket-sized guide, which distils beaches into miniature maps instead of using acres of text.

Travellers to Indonesia will find *Wave-Finder Indonesia* an essential part of their trip. With detailed surf info for breaks stretching from Timor to far north Sumatra, *Wave-Finder Indonesia* is easily the most comprehensive, in-depth surf resource for the region, featuring over 200 maps, 100 colour photos and 200 surf spots.

The 288 page Indo edition also includes a surf trip planner featuring unique places to stay right on the surf, a yacht charter matrix, surf travel essentials and concise insider's info to help you optimize your trip.

Despite the tragic events of the December 26th tsunami and the subsequent earthquake, surfers continue to travel to the islands of Indonesia. Most of the main surf zones were unaffected by the tsunami (although the islands of Nias and Simeulue, and the north coast of Sumatra have been gravely affected). The northernmost Mentawai islands, for example, only felt a minor tide variation.

"Local economies throughout Indonesia are crying out for tourist revenue, and surfers are one of the few groups with the broad mindset to understand this, and to keep travelling despite the horrific media coverage," said Jeremy Goring, co-author of *Wave-Finder Indonesia*.

"Surf charter boats such as the Electric Lamb are at the forefront of bringing real aid to the region, and are in many cases being used to quickly deliver aid to ravaged communities. In short, cancelling a trip to Indonesia is the last thing to do if you want to help Indonesians recover from this tragedy."

Both *Wave-Finder Indonesia* and *Wave-Finder Australia* feature the unique Surfer's Eye™ Maps, which give an instant view of the setup of every spot. The Wave Data icons show ocean floor type and wave direction, as well as the optimal swell, tide and wind conditions for every break. Experts complete the picture with in-depth text reviews.

Wave-Finder guides are available from all good surf shops in the UK and Ireland as well as many branches of Waterstones and Ottakars book shops, selected book and surf stores in Europe, and online at all amazon stores. Both *Wave-Finder Australia* and *Wave-Finder Indonesia* retail for £12.95 or €19.95.

ENDS

Notes For Editors

Wave-Finder produce a range of surfing guide books. Titles include: *Wave-Finder Australia*, *Wave-Finder Indonesia*, *Wave-Finder UK & Ireland*, *Wave-Finder USA & Hawaii*. Coming soon: *WF Central America*, and *WF Mexico*.

Media Contact: For more information, review copies and images contact:
Jim Michell at Barefoot Media.
Telephone: +44 (0)1208 895089 Email: jim@barefootmedia.co.uk

BAREFOOTMEDIA 
Journalism | Photography | Public Relations